



## NEWS RELEASE

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### **BE Expands its RF Technical Services Organization**

*Effective immediately, Mike Betz to strengthen BE technical global support team.*

**Quincy, Illinois, USA** – Further strengthening its commitment to customers worldwide, Broadcast Electronics (BE) announced today the addition of Michael D. Betz as an RF Technical Services Engineer to the team in Quincy.

Effective immediately, Betz will dedicate his time to providing technical expertise and total radio solutions in support of BE's customers and the company's full line of AM, FM and HD Radio™ transmitters and Marti products.

"Adding Mike to our technical team enhances our world class support organization and addresses the technical and cost-of-ownership challenges faced by stations in the global market today," said Brent Whelan, BE's VP of Operations and Tech Services.

Betz comes to BE with over twenty-six years of RF broadcasting expertise, including experience as a senior instructor, field service engineer, and technician. He holds a degree in electronic engineering.

#### **About Broadcast Electronics ([www.bdcast.com](http://www.bdcast.com))**

Broadcast Electronics (BE) is the premier provider of mission-critical solutions for over-the-air and Internet radio. BE products encompass program generation, audio and data management, inter-facility transport, and analog and digital transmission. For five decades, BE pioneering developments have set industry standards for innovation and reliability, while providing broadcasters with new options for operational productivity and income generation. BE is headquartered in Quincy, Illinois, and is represented worldwide by a network of local representatives.